

SRAM

**SRAM
eTAP AXS
WIRELESS
BLIPS**



EMBARGO : FEBRUARY 8, 2022
9AM CST / 4PM CEST
RETAIL : APRIL 2022

PRODUCT COMMUNICATION

SRAM eTAP AXS WIRELESS BLIPS

EC-BLIP-B1

No wires. Anywhere. SRAM eTap AXS Wireless Blips go wherever you want on your extensions or handlebar, with no need to worry about proper wire length or internal routing. The tactile, switch-like feel is ideal for triathletes and time trialists who want to go fully wireless, drop-bar riders looking for additional shift locations, or riders with disabilities seeking adaptive solutions. Combine a pair with the Zipp Vuka Shift AXS 90 extensions or use two pairs with an eTap AXS BlipBox to eliminate routing headaches on integrated aero cockpits. Pair through your primary shifter, place where you want, and ride. Make the bike your own.

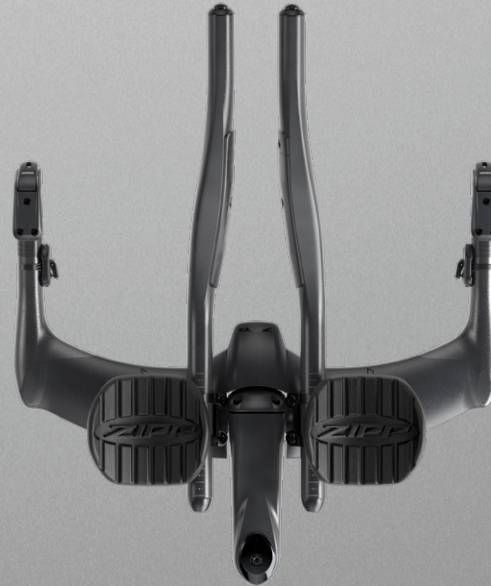
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Compact, thumb-sized package

Wireless electronic eTap shift logic for intuitive shifting, easy setup and reliability

SRAM AXS enabled, allowing easy personalization

Tactile, easy to press button for fast shifts while sprinting

Includes mounting brackets for installation on drop bars



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PRICE LIST

PART #	DESCRIPTION	MSRP USD	MSRP EUR (incl. VAT)	MSRP GBP (incl. VAT)
00.3018.301.000	Wireless Blips for AXS Black Qty 2	\$99.00	€100.00	£90.00

GLOBAL

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THESE ARE REGISTERED TRADEMARKS OF SRAM, LLC: 1:1®, Accuwatt®, Avid®, AXS®, BIOPOSITION®, Blackbox®, BoXXer®, DOUBLETAP®, eTap®, FIRECREST®, FIREX®, GRIP SHIFT®, GXP®, HOLZFELLER®, HUSSEFELT®, ICLIC®, Judy®, Know Your Powers®, NSW®, OMNIUM®, OSMOS®, PIKE®, PowerLock®, PowerTap®, Qollector®, Quarq®, RACERMATE®, REBA®, ROCK SHOX®, RUKTION®, SERVICE COURSE®, ShockWiz®, SID®, SINGLE DIGIT®, SPEED DIAL®, SPEED WEAPONRY®, SPINSCAN®, SRAM®, SRAM APEX®, SRAM EAGLE®, SRAM FORCE®, SRAM RED®, SRAM RIVAL®, SRAM VIA®, STYLO®, The Power of Bicycles®, TIME®, TRUVATIV®, TyreWiz® UDH®, VARICRANK®, Velotron®, World Bicycle Relief®, XO®, XO1®, X-SYNC®, XXI®, ZIPP®

THESE ARE TRADEMARKS OF SRAM, LLC: 10K™, 1X™, 202™, 30™, 30 Course™, 35™, 302™, 303™, 353™, 404™, 454™, 808™, 858™, 3ZERO MOTO™, ABLC™, ActiveRide™, AeroGlide™, AeroBalance™, AeroLink™, Airea™, Air Guides™, AirWiz™, AKA™, AL-7050-TV™, ATMOS™, Automatic Drive™, AxCad™, Axial Clutch™, BB5™, BB7™, BB30™, Bleeding Edge™, Blipbox™, BlipClamp™, BlipGrip™, Blips™, Bluto™, Bottomless Tokens™, ButterCup™, Cage Lock™, Carbon Bridge™, Centera™, Charger™, Charger 2™, Charger Race Day™, Clamp Clicks™, Cleansweep™, Clickbox Technology™, Clicks™, Code™, Cognition™, CoLab™, Connectamajig™, Counter Measure™, CYCLO™, DD3™, DD3 Pulse™, DebonAir™, Deluxe™, Descendant™, DFour™, DFour91™, DH™, Dig Valve™, DirectLink™, Direct Route™, DOT 5.1™, Domain™, Double Decker™, Double Time™, Dual Flow Adjust™, Dual Position Air™, DUB™, DUB-PWR™, DZero™, E300™, E400™, Eagle™, E-Block™, E-Connect4™, ErgoBlade™, ErgoDynamics™, ESP™, EX1™, Exact Actuation™, Exogram™, Flight Attendant™, Flow Link™, FR-5™, Full Pin™, G2™, G40™, Gnar Dog™, GS™, Guide™, GX™, Hard Chrome™, Hexfin™, HollowPin™, Howitzer™, HRD™, HS2™, Hybrid Drive™, Hyperfoil™, i-3™, Impress™, Jaws™, JET™, Kage™, Komfy™, Level™, LINK™, Lyrik™, MatchMaker™, Maxle™, Maxle 360™, Maxle DH™, Maxle Lite™, Maxle Lite DH™, Maxle Stealth™, Maxle Ultimate™, Micro Gear System™, Mini Block™, Mini Cluster™, Monarch™, Monarch Plus™, Motion Control™, Motion Control DNA™, MRX™, MultiClicks™, MX™, noir™, NX™, OCT™, OmniCal™, OneLoc™, Paceline™, Paragon™, PC-1031™, PC-1110™, PC-1170™, PG-1130™,

PG-1050™, PG-1170™, Piggyback™, Poploc™, Power Balance™, Power Bulge™, PowerChain™, PowerDomeX™, Powered by SRAM™, PowerGlide™, PowerLink™, Power Pack™, Power Spline™, Predictive Steering™, Pressfit™, Pressfit 30™, Prime™, Galvin™, R2C™, Rapid Recovery™, Recon™, reverb™, Revelation™, Riken™, Roller Bearing Clutch™, RS-1™, RUDY™, Rush™ Damper, RXS™, Sag Gradients™, Sawtooth™, SCT - Smart Coasterbrake Technology™, Seeker™, SEKTOR™, SHIFT™, ShiftGuide™, Shorty™, Showstopper™, Side Swap™, SIDLuxe™, Single Click™, Signal Gear Technology™, SL™, SL-70™, SL-70 Aero™, SL-70 Ergo™, SL-80™, SL-88™, SLC2™, SL SPEED™, SL Sprint™, Smart Connect™, Solo Air™, Solo Spoke™, Speciale™, SpeedBall™, Speed Metal™, SRAM APEX 1™, SRAM Force 1™, SRAM RIVAL 1™, S-series™, Stealth-a-majig™, StealthRing™, Super-9™, Supercork™, Super Deluxe™, Super Deluxe Coil™, SwingLink™, SX™, SX EAGLE™, Tangente™, Taper Core™, ThruShaft™, Timing Port Closure™, Tool-free Reach Adjust™, Top Loading Pads™, Torque Caps™, TRX™, TSE Technology™, Turnkey™, TwistLoc™, VCLC™, Vent Valve Technology™, Vivid™, Vivid Air™, Vuka Aero™, Vuka Alumina™, Vuka Bull™, Vuka Clip™, Vuka Fit™, Vuka Shift™ AXS™, Wide Angle™, WiFLi™, X1™, X3™, X4™, X5™, X7™, X9™, X-Actuation™, XC™, X-Dome™, XD™, XDR™, XG-1150™, XG-1175™, XG-1180™, XG-1190™, X-Glide™, X-Glider™, X-Horizon™, XLoc Sprint™, XPLR™, XPRESSO™, XPRO™, X-Range™, XX™, Yari™, ZEB™, Zero Loss™, ZM1 MOTO™, ZM2™, ZR1™

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