

SRAM[®] X01

DEAR SRAM RETAIL PARTNER

We are proud to announce SRAM is bringing its 1X philosophy to the X0 product family. The SRAM X01 drivetrain will carry on the tradition of SRAM's championship-winning 1X philosophy with more options and price points. X0 DOES IT ALL.

We will begin to see X01 drivetrain bikes launched by our OEM partners starting early June. These bikes will be available to the retailer mid August.

SRAM will be offering an aftermarket group to the retailer in September. The aftermarket group will include a carbon X01 crank where the OEM version includes an aluminum non-series crank.

SINGLE-MINDED PURSUIT

The SRAM 1X drivetrain is the only ONE you need: less weight, better chain control, more durable and higher performance for any riding style. Our 1X drivetrain philosophy focuses on optimizing how components work together—crank to ring, tooth to chain, shifter to derailleur, derailleur to cassette and cassette to wheel.

Building the next generation of single chainring drivetrains takes more than a few well-made components—it takes components made perfectly for each other. The teeth on each chainring of the crankset and derailleur pulley wheel use SRAM X-SYNC design to hold the chain better. The X-HORIZON rear derailleur stops chain slap and ghost shifting. And the 11-speed, 10-42T X-DOME cassette provides the widest gear range available. The result: flawless chain management, lower weight, wide gear range and faster, more precise shifting.

Please reach out to your SRAM sales representative for further information.



ONE. AND ONLY.

