

# RIDE YOUR WAY NEW SRAM GX

# GX



# FAR AND WIDE



MY16 PRODUCT OVERVIEW



**SRAM**

EMBARGO: 04.02.2015

SRAM MTB EDT - GLOBAL ANNOUNCEMENT

For every bike, there's a rider. A rider who builds it. A rider who knows it. A rider who's always ready to take the bike somewhere new. Introducing GX, the drivetrain for people who love to ride without restraint. From beginner to expert, GX delivers personalized gear choices that take you as far and wide as you want to go. Engineered in Germany with 1x and 2x options, SRAM GX brings the power of riding to everyone, everywhere.

# MY16 SRAM MTB EDT GEOMETRIC PREVIEW

	XC	TRAIL	ENDURO	GRAVITY
\$\$\$\$\$		XX		
		XX1		
\$\$\$\$		X0		
		X01		X01 DH
\$\$\$		X1		
		NEW GX 11-speed		
\$\$		NEW GX 10-speed		
		X5		

 NEW  INLINE



THE  
NEXT  
GENERATION  
OF  
SRAM



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GX

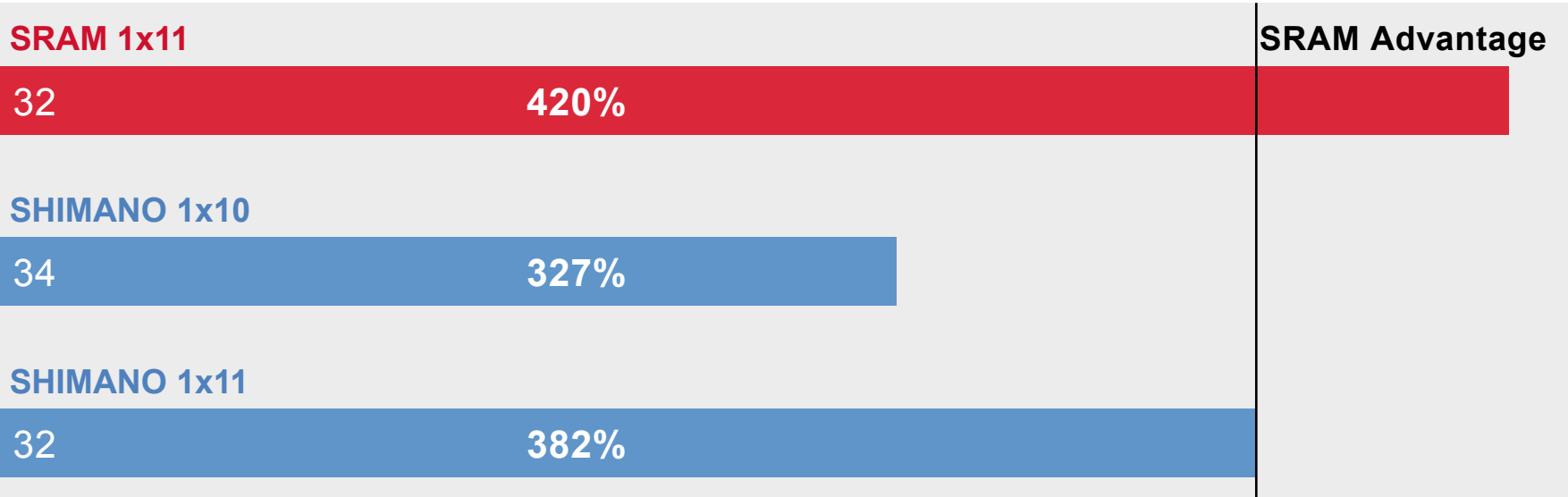
MY16 PRODUCT OVERVIEW



RETAIL: JULY 2015  
EMBARGO: 04.02.2015

# MY16 PRODUCT OVERVIEW

## SRAM 1x™ GEAR RANGE ADVANTAGE OVER SHIMANO 1x10 AND 1x11



MY16 PRODUCT OVERVIEW

SRAM MTB EDT – GLOBAL ANNOUNCEMENT



# MY16 PRODUCT OVERVIEW

## GX 1x CRANKSET



The SRAM GX crankset delivers consistent performance every time out. Featuring SRAM's X-SYNC™ tooth profile, the GX crankset is engineered for complete chain control. Each tooth's thickness is CNC machined to work seamlessly with the chain's inner and outer links. And with five available chainrings (30-32-34-36-38), you can personalize your gear range to match the way you ride.

### FEATURES / BENEFITS

- Open Core Technology AL (GX-1400 Crankset)
- 6000 series AL (GX-1000 Crankset)
- CNC machined 7075, two-tone anodized X-SYNC™ chainring (30-32-34-36-38)
- Bottom bracket configurations: PressFit 30, BB30, GXP, and PressFit GXP
- Chainring guard option
- Crank lengths: 175, 170
- Colors: Black, Red
- 24 and 30mm options
- Boost™ 148 compatible
- Technologies: X-SYNC™
- Weight: 680g (GX-1400, GXP, 175mm, 32t); 720g (GX-1000, GXP, 175mm, 32t)



GX 1400 CRANKSET  
WITH 32T RING



GX 1000 CRANKSET  
WITH 32T RING

## MY16 PRODUCT OVERVIEW GX 1x11 REAR DERAILLEUR



The SRAM GX X-HORIZON™ rear derailleur is engineered for smooth, reliable shifting action—from the larger upper pulley offset to the 12-tooth X-SYNC™ pulley wheels. By eliminating unwanted chain movement, X-HORIZON™ shifts faster, puts an end to ghost shifting and reduces shift force and chain slap. And with CAGE LOCK™ technology, wheel removal and installation are easier than ever.

### FEATURES / BENEFITS

- X-HORIZON™ design reduces shift force, ghost shifting and chain slap
- 12-tooth X-SYNC™ pulley wheels
- Large upper pulley offset automatically adjusts chain gap
- Sealed cartridge bearings
- Aluminum cage
- Colors: Black, Red
- Technologies: X-HORIZON™, X-ACTUATION™, X-SYNC™, ROLLER BEARING CLUTCH™, CAGE LOCK™
- Weight: 394g





## MY16 PRODUCT OVERVIEW GX 11-SPEED TRIGGER SHIFTER



Get sharp, dependable shifting with the SRAM GX X-ACTUATION™ trigger shifter. Built for precise and swift shifting across our wide range 11-speed cassette, the GX trigger shifter brings championship technology to everyone.

### FEATURES / BENEFITS

- SRAM 1x™ X-ACTUATION™ for precise and dependable 11-speed performance
- Multi-position mounting
- MatchMaker compatible
- Aluminum pull lever
- Discrete clamp
- Colors: Black, Red
- Technologies: X-ACTUATION™, MatchMaker Integrated
- Weight: 122g



## MY16 PRODUCT OVERVIEW GX 11-SPEED GRIP SHIFT



Designed for the most discerning, performance obsessed riders, new GX 11-speed Grip Shift features lightweight construction and delivers outstanding speed and precision.

### FEATURES / BENEFITS

- SRAM 1x™ X-ACTUATION™ for precise and dependable 11-speed performance
- Full metal, 11-speed indexing keeps shifting crisp and precise with Grip Shift
- Three rows of ball bearings provide zero friction or play—reducing the force needed to shift and promoting long-term performance under all weather conditions with Grip Shift
- Once the Grip Shift shifter and grip interlock securely, forged aluminum clamps on either end reinforce the assembly by locking tightly to handlebar
- Colors: Black, Red
- Technologies: X-ACTUATION™, SPEED METAL™, ROLLING THUNDER™, JAWS™
- Weight: 144g



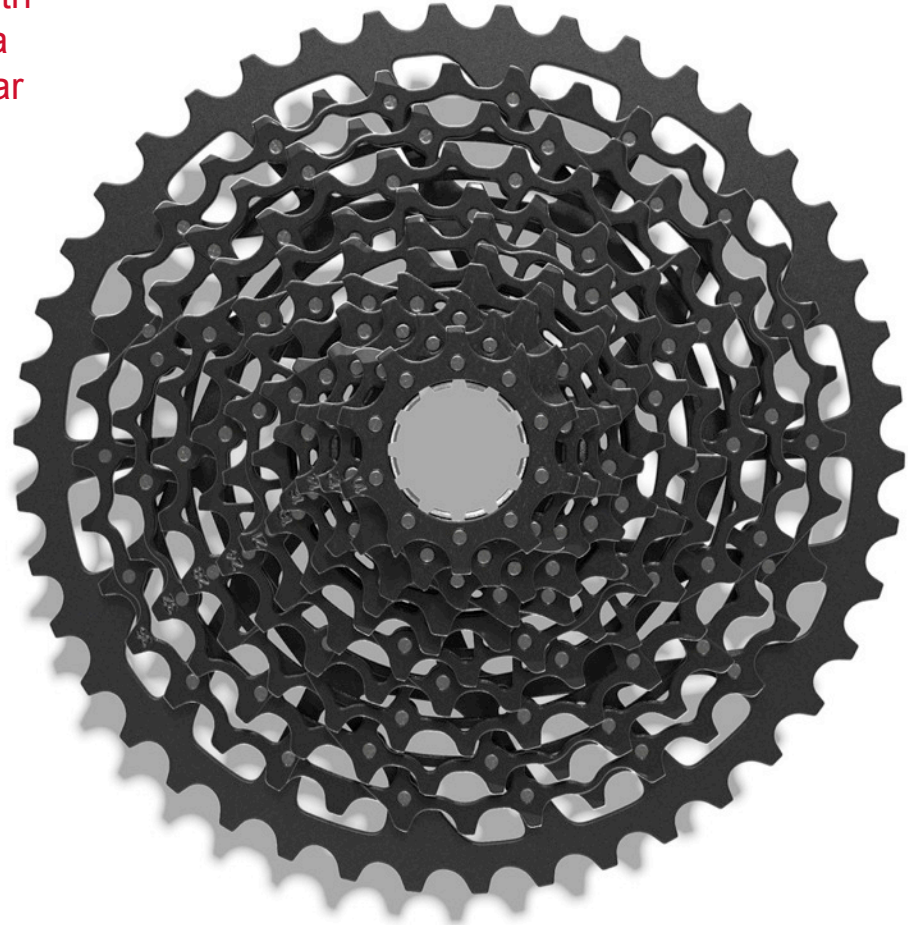
## MY16 PRODUCT OVERVIEW XG-1150 FULL PIN™ CASSETTE



FULL PIN™ technology uses eleven lightweight, stamped steel cogs held together with 123 high-strength stainless steel pins. The result: a cassette that's light, durable and equipped with SRAM's super wide 10-42 gear range that's a perfect fit for any ride. The open design similar to our X-DOME™ cassette aids in mud clearance, giving you cleaner shifting performance and longer component life.

### FEATURES / BENEFITS

- 10-42T range
- XD™ driver body compatible
- Technologies: FULL PIN™, XD™ driver body, JET™
- Weight: 394g



The recommended chain for GX, PC-X1, comes from a long line of dependable, lightweight chains that are built for toughness. Designed with SRAM's trusted XX1 geometry, the PC-X1 features solid pin construction, 11-speed PowerLock™ and smooth, efficient shifting that you can count on every time out.

**FEATURES / BENEFITS**

- SRAM 1x™ specific chain designed with our XX1 geometry
- Solid pin construction
- 11-speed POWERLOCK™
- Color: Black/Silver
- Technologies: X-SYNC™, POWERLOCK™
- Weight: 258g (114 links)



**SRAM 1x™ TECHNOLOGIES**

GX 1x11 uses the same core technologies as XX1, X01 and X1 drivetrain systems.

**X-SYNC™**

**X-HORIZON™**

**ROLLER BEARING CLUTCH™**

**CAGE LOCK™**

**X-DOME™**

**FULL PIN™**

**XD™ DRIVER BODY**

**X-ACTUATION™**

**JET™**

Take every ride further with a drivetrain focused on efficiency, durability, and the possibility to go wherever your bike can take you. Introducing GX 2x, simpler than a 3x drivetrain and the widest 2x gear range on the market. Engineered in Germany, GX 2x stands up to every challenge in front of you — from broken pavement to alpine hazards. GX 2x lets you ride as far and wide as your legs will take you.

# GX



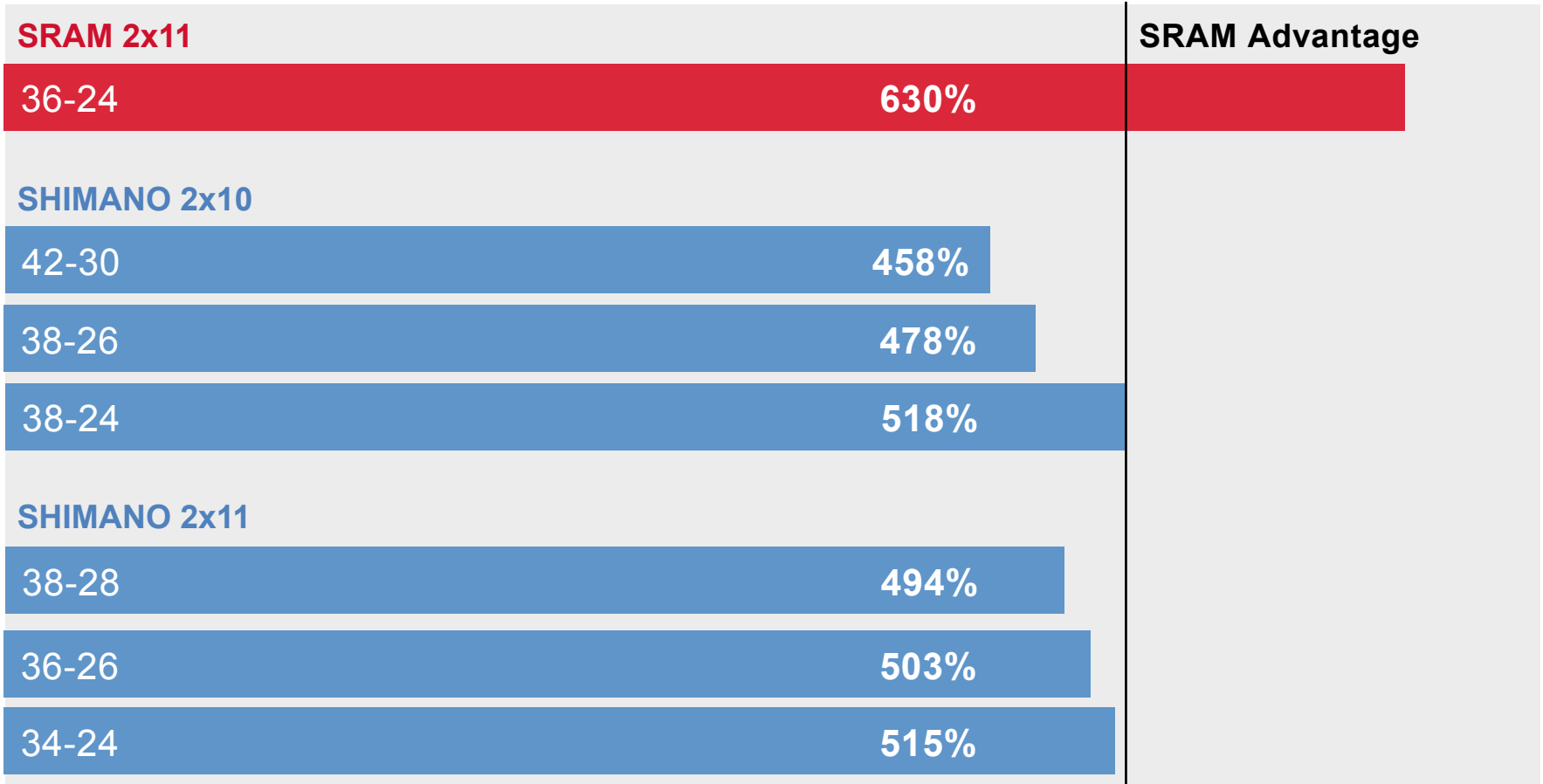
# 2X 11

THE  
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SRAM



RETAIL: AUG. 2015  
EMBARGO: 04.02.2015

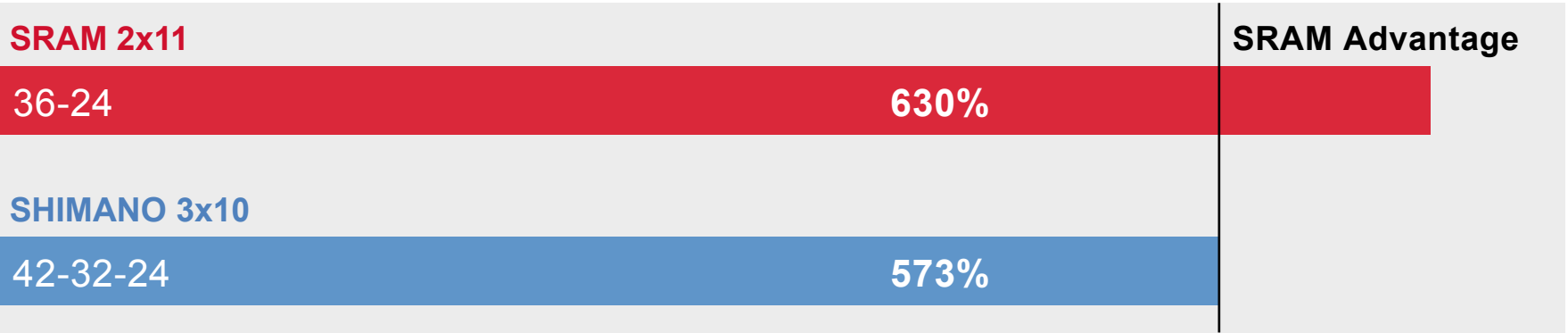
**SRAM 2x11 GEAR RANGE ADVANTAGE OVER SHIMANO 2x11 AND 2x10**





# MY16 PRODUCT OVERVIEW

## SRAM 2x11 GEAR RANGE ADVANTAGE OVER SHIMANO 3x10



# MY16 PRODUCT OVERVIEW

## GX 2x11 CRANKSET



The SRAM GX 2x crankset delivers consistent performance every time out. Featuring SRAM's X-GLIDE chainrings, the GX crankset is engineered for 2x shifting performance. When paired with our wide range 10-42 cassette and GX 2x rear derailleur, GX 2x11 provides the widest range of gears ever offered on a 2x drivetrain.

### FEATURES / BENEFITS

- Open Core Technology AL (GX 1400 Crankset)
- 6000 series AL (GX 1000 Crankset)
- X-GLIDE™ 2x11 shifting technology
- Chainring option: 36-24
- Bottom bracket configurations: PressFit 30, BB30, GXP, and PressFit GXP
- Chainring guard option
- Crank lengths: 175, 170
- Colors: Black, Red
- 24 and 30mm options
- Boost™ 148 compatible
- Technologies: X-GLIDE™
- Weight: 727g (GX-1400, GXP, 175mm); 774g (GX-1000, GXP, 175mm)



GX 1400 CRANKSET  
WITH 36-24T RING



GX 1000 CRANKSET  
WITH 36-24T RING

# MY16 PRODUCT OVERVIEW

## GX 11-SPEED FRONT DERAILLEUR



The low-profile GX 11-speed front derailleur was designed specifically for SRAM 2x11 X-GLIDE™ shifting. When paired with our wide range 10-42 cassette and GX 2x rear derailleur, GX 2x11 provides the widest range of gears ever offered on a 2x drivetrain. Offered in a wide variety of clamp-mount and direct-mount options.

### FEATURES / BENEFITS

- Wide range 2x11 systems with X-GLIDE™ front shifting technology
- High Clamp, Low Clamp, High Direct Mount, Mid Direct Mount, Low Direct Mount
- Dedicated top and bottom pull
- Technologies: X-ACTUATION™, X-GLIDE™
- Weight: 123-153g



# MY16 PRODUCT OVERVIEW GX 2x11 REAR DERAILLEUR



Leveraging the legendary history of SRAM shifting, the GX 2x11 rear derailleur provides incredible shifting speed and precision. X-ACTUATION™ technology eliminates slop and shifting variation. ROLLER BEARING CLUTCH™ technology delivers maximum drivetrain stability—even through the most punishing terrain. And with CAGE LOCK™ technology, wheel removal and installation are easier than ever.

## FEATURES / BENEFITS

- X-ACTUATION™ for precise and dependable 11-speed performance
- Focused chassis design for all conditions and usage
- 10-42 wide range cassette compatible
- Colors: Black, Red
- Technologies: X- ACTUATION™, ROLLER BEARING CLUTCH™, CAGE LOCK™
- Weight: 289g (long cage), 286g (medium cage)



# MY16 PRODUCT OVERVIEW GX 2x11 TRIGGER SHIFTERS



Get sharp, dependable shifting with the SRAM GX X-ACTUATION™ trigger shifters. Built for precise and swift shifting across our wide range 11-speed cassette, the GX trigger shifters brings championship technology to everyone.

## FEATURES / BENEFITS

- Dedicated 2-speed shifter and 11-speed trigger shifters
- X-ACTUATION™ for precise and dependable 11-speed performance
- Multi-position mounting
- Aluminum pull lever
- MatchMaker compatible
- Colors: Black, Red
- Technologies: X-ACTUATION™, MatchMaker Integrated
- Weight: 242g (per pair)



# MY16 PRODUCT OVERVIEW

## GX 2x11 GRIP SHIFT



Designed for the most discerning, performance obsessed riders, new GX 2x11 Grip Shift features lightweight construction and delivers outstanding speed and precision.

### FEATURES / BENEFITS

- X-ACTUATION™ for precise and dependable 11-speed performance
- Full metal, 11-speed indexing keeps shifting crisp and precise with Grip Shift
- Three rows of ball bearings provide zero friction or play—reducing the force needed to shift and promoting long-term performance under all weather conditions with Grip Shift
- Once the Grip Shift shifter and grip interlock securely, forged aluminum clamps on either end reinforce the assembly by locking tightly to handlebar
- Colors: Black, Red
- Technologies: X-ACTUATION™, SPEED METAL™, ROLLING THUNDER™, JAWS™
- Weight: 286g (per pair)



# MY16 PRODUCT OVERVIEW

## XG-1150 FULL PIN™ CASSETTE



FULL PIN™ technology uses eleven lightweight, stamped steel cogs held together with 123 high-strength stainless steel pins. The result: a cassette that's light, durable and equipped with SRAM's super wide 10-42 gear range that's a perfect fit for any ride. The open design similar to our X-DOME™ cassette aids in mud clearance, giving you cleaner shifting performance and longer component life.

### FEATURES / BENEFITS

- 10-42T range
- XD™ driver body compatible
- Technologies: FULL PIN™, XD™ driver body, JET™
- Weight: 394g



The recommended chain for GX, PC-X1, comes from a long line of dependable, lightweight chains that are built for toughness. Designed with SRAM's trusted XX1 geometry, the PC-X1 features solid pin construction, 11-speed PowerLock™ and smooth, efficient shifting that you can count on every time out.

**FEATURES / BENEFITS**

- Solid pin construction
- 11-speed POWERLOCK™
- Color: Black/Silver
- Technologies: X-SYNC™, POWERLOCK™
- Weight: 258g (114 links)





**SRAM 2x11 TECHNOLOGIES**

**X-GLIDE™**

**ROLLER BEARING CLUTCH™**

**CAGE LOCK™**

**X-DOME™**

**FULL PIN™**

**XD™ DRIVER BODY**

**X-ACTUATION™**

**JET™**

THE  
NEXT  
GENERATION  
OF  
SRAM



2X  
10

GX

SRAM

RETAIL: JUNE 2015  
EMBARGO: 04.02.2015

# MY16 PRODUCT OVERVIEW

## GX 2x10 CRANKSET



The SRAM GX 2x crankset delivers consistent performance every time out. Featuring SRAM's X-GLIDE™ chainrings, the GX crankset is engineered for 2x shifting performance. Flawless shifting means you'll never again compromise your speed and power in unpredictable off-road terrain. No more missed shifts, ever. X-GLIDE™ puts you in the right gear, right now.

### FEATURES / BENEFITS

- 6000 series AL (GX 1000 Crankset)
- X-GLIDE™ 2x10 shifting technology
- Bottom bracket configurations: PressFit 30, BB30, GXP, and PressFit GXP
- Chainring options: 38-24, 36-22
- Chainring guard option
- Crank lengths: 175, 170
- Color: Black
- 24 and 30mm options
- Boost™ 148 compatible
- Technologies: X-GLIDE™
- Weight: 799g (GXP, 175mm, 36/22)



GX 1000 CRANKSET  
WITH 36-22T RING

## MY16 PRODUCT OVERVIEW GX 10-SPEED FRONT DERAILLEUR



The low-profile GX 10-speed front derailleur was designed specifically for SRAM X-GLIDE™ shifting. Flawless shifting means you'll never again compromise your speed and power in unpredictable off-road terrain. No more missed shifts, ever. X-GLIDE™ puts you in the right gear, right now.

### FEATURES / BENEFITS

- 2x10 systems with X-GLIDE™ front shifting technology
- High Clamp, Low Clamp, High Direct Mount, Low Direct Mount, Mid Direct Mount
- Dedicated top and bottom pull
- Technologies: X-GLIDE™, EXACT ACTUATION™
- Weight: 134-161g



# MY16 PRODUCT OVERVIEW GX 2x10 REAR DERAILLEUR



Leveraging the legendary history of SRAM shifting, the GX 2x10 rear derailleur provides incredible shifting speed and precision. EXACT ACTUATION™ technology eliminates slop and shifting variation. ROLLER BEARING CLUTCH™ technology delivers maximum drivetrain stability—even through the most punishing terrain. And with CAGE LOCK™ technology, wheel removal and installation are easier than ever.

## FEATURES / BENEFITS

- EXACT ACTUATION™ for precise and dependable 10-speed performance
- Cage lengths: Short, Medium and Long
- Color: Black
- Technologies: EXACT ACTUATION™, DIRECT ROUTE, ROLLER BEARING CLUTCH™, CAGE LOCK™
- Weight: 302g (long cage with ROLLER BEARING CLUTCH™)



# MY16 PRODUCT OVERVIEW GX 2x10 TRIGGER SHIFTERS



The GX 2x10 trigger shifters feature an aluminum lever, resulting in minimal weight with maximum durability. Pair the GX 2x10 trigger shifters with the MatchMaker clamp to streamline your handlebar setup. The GX trigger shifters maintain the legacy of X0 shifting with features and technologies optimized for 2x10 and EXACT ACTUATION™.

## FEATURES / BENEFITS

- Dedicated 2-speed and 10-speed trigger shifters
- SRAM's 2x10 EXACT ACTUATION™ for precise and dependable 10-speed performance
- Multi-position mounting
- MatchMaker compatible
- Aluminum pull lever
- Color: Black
- Technologies: EXACT ACTUATION™, MatchMaker Compatible
- Weight: 246g (per pair)



# MY16 PRODUCT OVERVIEW

## 2x10 CASSETTES

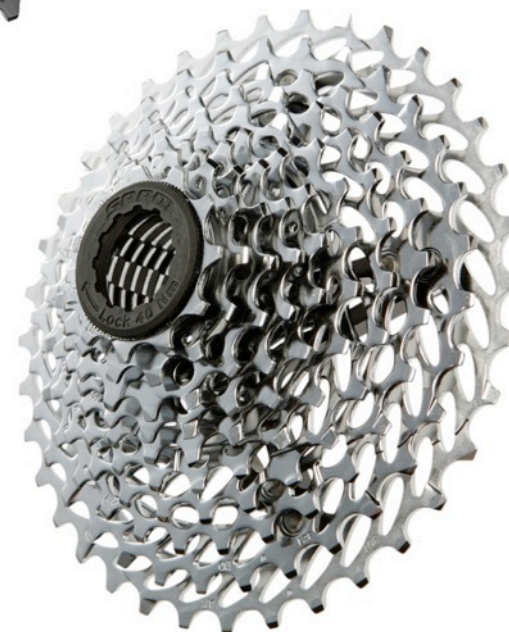


### PG-1050

- The PG-1050 cassette benefits from SRAM's long history and expertise in developing cassettes. With its simple and reliable construction, it is the perfect cassette for the SRAM GX rider.
- Gear Ratios: 11-32, 12-32, 11-36, 12-36
- Technologies: PowerGlide II
- Weight: 299g (11-32T)

### PG-1030

- PowerGlide technology provides super-smooth shifting between gears
- Gear Ratios: 11-32, 11-36
- Durable nickel chrome finish
- Technologies: PowerGlide
- Weight: 395g



SRAM 2x10 PRODUCT  
TECHNOLOGIES

**SRAM 2x10 TECHNOLOGIES**

**X-GLIDE™**

**ROLLER BEARING CLUTCH™**

**CAGE LOCK™**

**EXACT-ACTUATION™**



THANK YOU