

The advertisement features a dark, moody background with a large, detailed close-up of a bicycle cassette on the left and a chainring on the right. In the center, a TRP EVO rear derailleur is shown in a three-quarter view, highlighting its black and gold color scheme. To the right of the derailleur is a TRP EVO shift lever, also in black and gold. The TRP logo is prominently displayed in white, italicized font across the top. At the bottom, the text 'SHIFTING FOCUS' is written in large, white, bold letters, with 'EVO GROUPSET' in smaller white letters below it. A small red and blue graphic element is visible at the very bottom center.

TRP

SHIFTING FOCUS
EVO GROUPSET

TRP

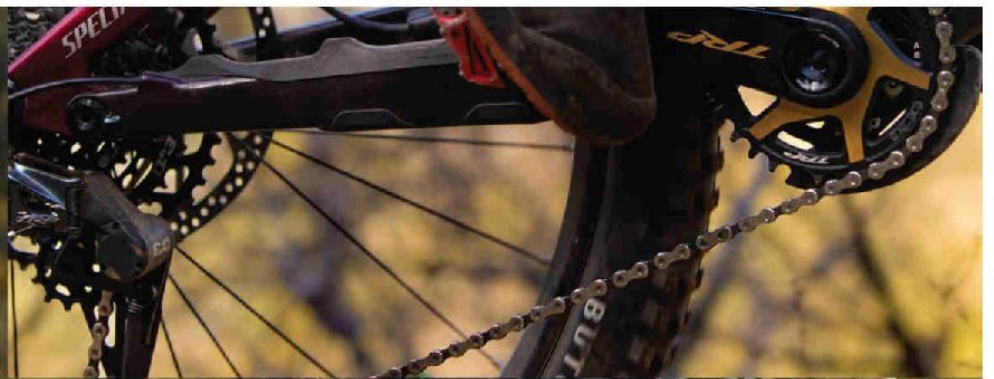


Photo Credit | Knowmad Media P 1, 3, 4, 7, 9, 11, 12
Photo Credit | Fraser Britton P 5, 6, 7, 8, 10, 13, 14





EV012 and EV07: The Power of Choice

Introducing EV012 and EV07. The embodiment of EVO and the culmination of TRP's extensive engineering and development history integrated with the world's top riders and teams. EVO means we have made advances to our first-generation features such the Hall Lock, silent clutch and cage release to improve performance and usability. The Hall Lock all but mitigates drivetrain noise to help riders stay focused and undistracted. EV012 and EV07's instant, silent clutch tames unwanted chain slap and further quiets the entire shifting system. The cage release makes wheel removal a pleasant task. Couple these innovations with the all-new shifter design featuring improved ergonomics and a shift mode switch to allow riders the choice between one upshift per click or a sweep of up to five upshifts per click and you have a shifting system that is quiet, precise and efficient. Finally, carbon or forged alloy crank arms are mated to 1x chainrings with Wave™ tooth profiles to hold the chain securely over the roughest terrain. Explore EVO 12 and EV07 and feel the power of choice.



EV012 Rear Derailleur



RD-M9050-L
Gold



RD-M9050-L
Silver

FEATURES AND OPTIONS

Integrated Hall Lock Lever

- Stabilizes the rear derailleur to eliminate unwanted drivetrain noise
- On/Off feature to facilitate easy wheel removal/service
- Adjustable clamping force for breakaway optimization

Horizontal Parallelogram

- Stabilizes the rear derailleur while riding over rough terrain

Instant, Silent Clutch

- Prevents unwanted chain slap and noise.

Cage Release

- Releases cage spring tension
- Facilitates easy wheel removal and maintenance

Carbon Fiber Outer Cage

12T/14T Sealed Bearing Pulleys



EV012 Shifter



SL-M9050-12R
Gold



SL-M9050-12R
Silver

FEATURES AND OPTIONS

Improved Ergonomics

- Light lever action for easy shifting

Brake Lever Integration

- MatchMaker™ compatible mounting style

Adjustable Advance Lever

- Wide range of adjustment to meet rider preference

Clean Cockpit Routing

- Cable runs parallel to the handlebar for a clean appearance

Shift Mode Switch

- Switch between 5 upshifts in a sweep or a single upshift for track performance



EV07 Rear Derailleur



RD-M9070
Gold



RD-M9070
Silver

FEATURES AND OPTIONS

Integrated Hall Lock Lever

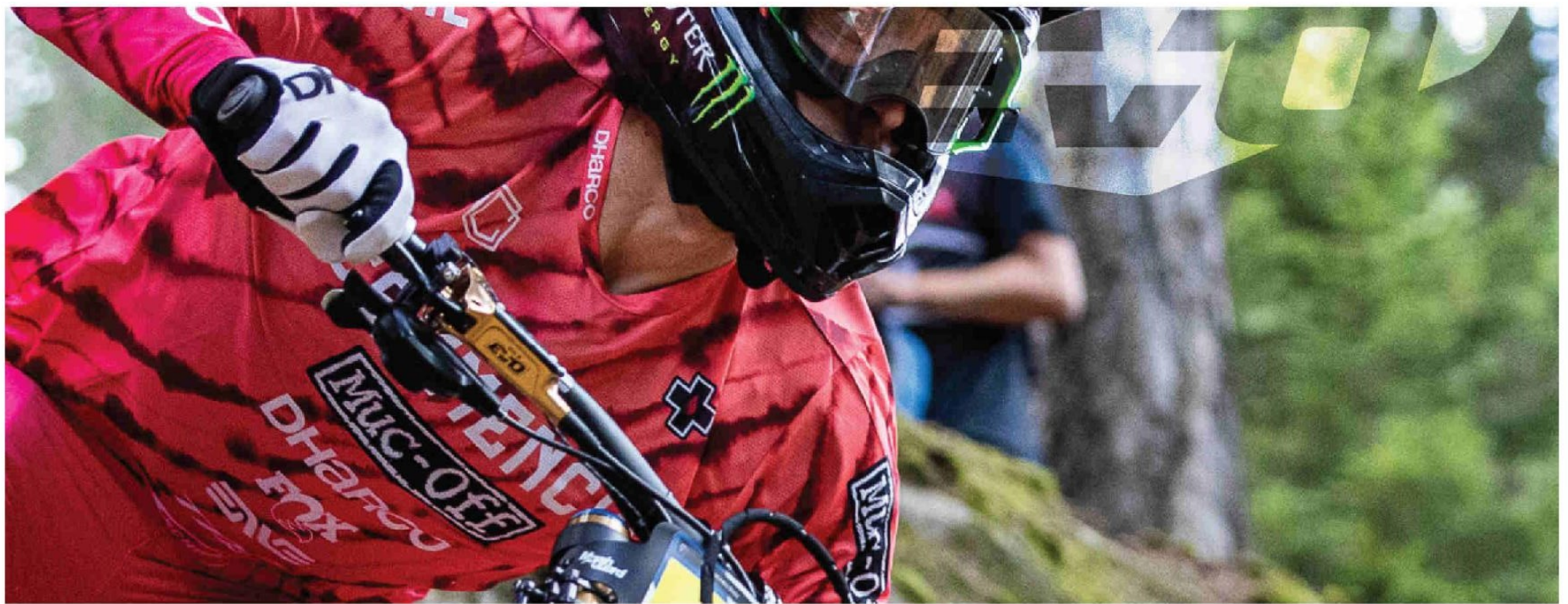
- Stabilizes the rear derailleur to eliminate unwanted drivetrain noise
- On/Off feature to facilitate easy wheel removal/service
- Adjustable clamping force for breakaway optimization

Horizontal Parallelogram

- Stabilizes the rear derailleur while riding over rough terrain

Instant, Silent Clutch

- Prevents unwanted chain slap and noise.



EV07 Shifter



SL-M9070-7R
Gold



SL-M9070-7R
Silver

FEATURES AND OPTIONS

Improved Ergonomics

- Light lever action for easy shifting

Brake Lever Integration

- MatchMaker™ compatible mounting style

Adjustable Advance Lever

- Wide range of adjustment to meet rider preference

Clean Cockpit Routing

- Cable runs parallel to the handlebar for a clean appearance

Shift Mode Switch

- Switch between 5 upshifts in a sweep or a single upshift for track performance



EV012 Cassette



CS-M9050-12
Gold



CS-M9050-12
Silver

FEATURES AND OPTIONS

Microspline™ Compatible

10-52T Gear Range

■ 10-11-13-15-18-21-24-28-32-36-44-52

Two Largest Aluminum Alloy Cogs

■ Heat treated 7075 aluminum alloy for high strength and low weight

Monoblock Steel Cogs

■ High wear resistance for longevity



7-Speed DH Cassette



CS-M8070-7
Silver



(Back Side)

FEATURES AND OPTIONS

Hyperglide™ Compatible

11-24T Gear Range

- 11-13-15-17-19-21-24

Durable Steel Cogs

- High wear resistance for longevity

Integrated CNC Alloy Spoke Protector

- An added failsafe for the roughest conditions



Carbon Crankset



CK-M9050
Gold

CK-M9050
Silver

FEATURES AND OPTIONS

High Performance Carbon Layup

- Lightweight and strong for efficiency

30mm Spindle Diameter

- Torsionally rigid for exceptional power transfer

165mm and 170mm Lengths

- Designed to fit a variety of riders



Alloy Crankset



CK-M8050
Black

FEATURES AND OPTIONS

Forged Aluminum

- Durable and robust design

30mm Spindle Diameter

- Torsionally rigid for exceptional power transfer

165mm, 170mm and 175mm Lengths

- Designed to fit a variety of riders



Chainrings



EV012

CR-M9050
Gold



EV012

CR-M9050
Grey



DH

CR-M8070
Black



Trail

CR-M8050
Black

FEATURES AND OPTIONS

CNC 7075-T6 Aluminum Alloy

- Strong and durable

30T / 32T / 34T Options

- Torsionally rigid for exceptional power transfer

Wave Technology™

- Proven chain retention in extreme conditions

Downhill (6mm) and Boost (3mm)

Offset Availability



Bottom Bracket

FEATURES AND OPTIONS

BSA 68/73

PF92 P/N: BB-M8010 (NOT PICTURED)

PF30



BB-M8020
Black



BB-M8000
Black







The TRP logo is rendered in a white, italicized, sans-serif font. The letters are bold and slanted to the right, with a slight shadow effect that makes them appear to float above the background. The background is a dark, moody scene with a red and blue color palette, featuring mechanical parts and a map-like pattern.

WWW.TRPCYCLING.COM

