



## WHAT IS FIT TO FIT?

**FIT TO FIT** IS A LABEL APPLIED, BY BIKE FIT SPECIALISTS **VELOGICFIT**, TO PRODUCTS THEY RECOMMEND TO BIKE STORES AS SUITING A WIDE RANGE OF CYCLISTS IN TERMS OF BOTH FIT AND COMFORT.

**Velogicfit** produce 3D Motion Capture bike fit and powerful bike finding software. Fit is paramount for them and the criteria for **FIT TO FIT** are so stringent that only a few products and brands qualify.

## THIS MONTH WE PROFILE: PROFILE DESIGN'S DRiVe RANGE OF ROAD BARS

THE **VELOGICFIT** ENDORSEMENT OF THE **PROFILE DESIGN DRiVe RANGE** IS BASED ON THE EXPANSIVE FIT RANGE OFFERED.

Bar sizing has traditionally focussed just on the width, which is well covered by these bars ranging from 36-46cm. But focussing only on the bar width ignores the role that the size of your hands plays in bar selection. The premise of the progressive reach and drop sizing employed on the **DRiVe Range** is that taller riders generally have larger hands (and vice versa) - so the narrower bars have short reach and drop while the wide bars offer more room for larger hands.

Most bar widths offer two of the drop/reach variants, so there is accommodation for personal preference or having larger/smaller hands than average for your height.

Like all **FIT TO FIT** endorsed products, the **Profile Design DRiVe Range** is class leading for comfort and fit range.

The packaging offers a handy (pun intentional) size guide to help choose the most appropriate drop/reach variant. >>>

For a store, stocking this range means being able to provide an appropriate bar for nearly every customer, rather than having to pick and choose models from various brands to offer a decent range of size options.



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### PROFILE DESIGN DRiVe SPECIFICATIONS:

- 120mm clamp area compatible with clip-on aerobars
- Canted 4° design grants a wider array of hand positions, while the gradual, dual radius arc erases sharp angles and pressure points caused by more traditional drop shapes.

**CONSTRUCTION:** Double butted 6061-T6 Aluminum

**CLAMP:** 31.8mm

**COLOR:** Anodized matte black



RANGE	1/ZEROFIVE	1/TWENTY	1/THIRTYFIVE
DESCRIPTION	105mm <b>DRiVe</b> metric features the most compact design of the <b>DRiVe</b> Series, best suited for smaller riders, or riders preferring a small variance between the hoods and drops positions.	The ergonomics of the 120mm <b>DRiVe</b> metric suits the body positions of most riders, or riders who seek a performance-oriented hoods position with an aggressive position in the drops.	135mm <b>DRiVe</b> metric ergonomically tailored for taller, more broad-shouldered riders with larger hands or riders who seek a 'classic' drops position modernized for current frame geometries.
WIDTH (center to center):	36, 38, 40, 42cm	40, 42, 44cm	42, 44, 46cm
DRIVE/DROP/REACH:	105mm/122mm/70mm	120mm/137mm/75mm	135mm/148.5mm/80mm
WEIGHT:	305g (42cm)	313g (42cm)	335g (42cm)