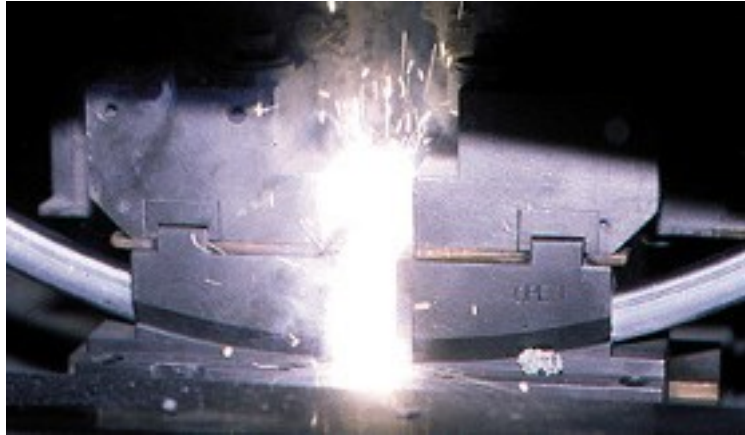


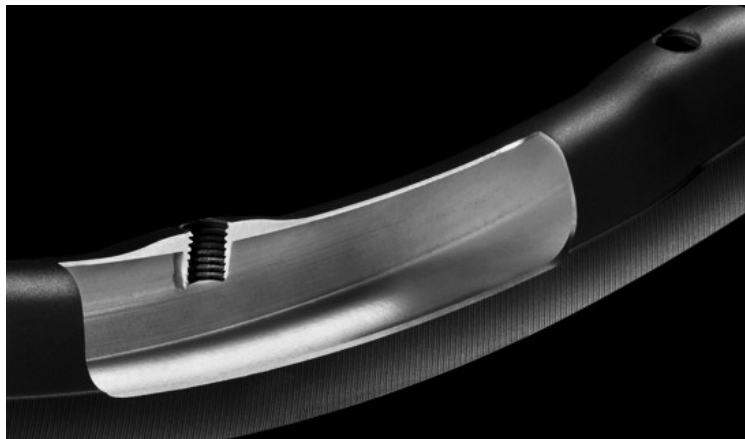


Key Technologies



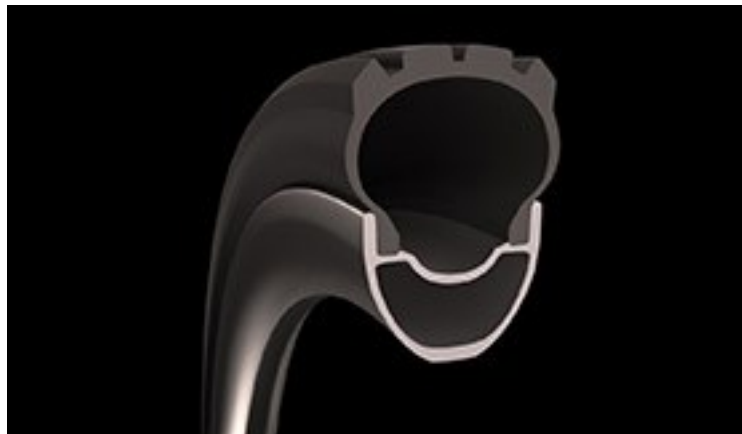
SUP

Stronger and smoother joint Soudé Usiné Process. After bending, the rim joint is arc welded. The welded seam is then milled for a smooth finish.



ISM 4D

Inter Spoke Milling 4 Dimensions An exclusive Mavic patented concept, ISM 4D significantly reduces weight and inertia without compromising durability. Quicker accelerations, better handling and more resistance ; the right mix

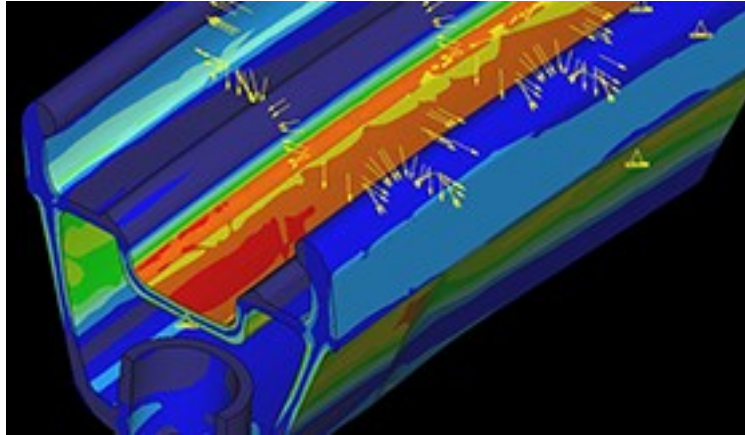


UST

Traction and control Universal Standard for Tubeless. Ready to ride tubeless system. The UST concept improves traction, control and comfort while reducing inertia and flats.



Key Technologies



Maxtal

Light and strong Exclusive to Mavic, this specific aluminium alloy offers a higher strength to weight ratio than conventional 6106 alloy